Where **Technology**Meets **Innovation** 

to Deliver

# **Superior Solutions**

www.alankit.com Financial Services | RegTech | Channel Business Managed Services | Tech Solutions

Clankit

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# **About Us**

# The value-based conglomerate - a pioneer, a frontier since 1995

Alankit is a well-diversified consortium of multiple group companies in the major verticals that straddle the entire FinTech sector as a host of Financial Services, RegTech, Channel Business, Managed Services, and Technology Solutions verticals.

Alankit Limited, the flagship company of the Group, prides itself on being a leading FinTech service provider in the country. Listed on the country's premier exchanges, the National Stock Exchange of India Limited (NSE) and Bombay Stock Exchange Limited (BSE), the Company has become an eminent name in the financial sector. To help customers develop and prosper in the

digital age, the Company fosters digital transformation by capitalising on contemporary core technology, utilising artificial intelligence, and automating business operations.

Alankit has retained the pace of progress without any compromise on our superior level of quality services by providing a single consolidated platform to all the conspicuous services for the ease of our clients while growing steadily in both the domestic and global market, having plans of further expansion to capture more cities in India as well as associate with more number of countries abroad.





#### **Our Vision**

"To be a unique and quality service provider in the sectors we serve."

#### **Our Mission**

"To become a customer-centric organisation with a focus on building trust by our unmatched standards."

### **Our Philosophy**

Alankit as an organisation is well institutionalized in terms of its guiding principles being inextricably linked to its services and brand image.

#### **Customer Centric**

Our competent team of experts constantly strives to make a positive difference in our customer's lives.

#### **Trustworthy**

We uphold our client's trust in us with the utmost value to commitment, privacy, and transparency in all our activities.

#### Stewardship

To think on an advanced level, future-oriented and work to invest in a brighter & successful tomorrow.

#### Quality

To retain the pace of progress without any compromise on our superior level of quality services, aimed at delivering premium value to customers.







Integrated information and impeccable services fuelled by digital growth to offer superior value, high standards of delivery, robust IT setup, and unmatched infrastructure,  $demonstrating\ real\ leadership-all\ together\ enriching\ the\ success\ story\ of\ Alankit.$ 

#### **Financial Services**

- Trading
- Depository Participants •
- Wealth Management
- Forex
- Insurance

- **Credit Facilitation**
- National Pension System (NPS)
- Third-Party Administrator (TPA)

#### RegTech



- Registrar & Share Transfer Agent (RTA)
- Goods and Service Tax (GST) Solutions
- Digital Signature Certificate (DSC)/eSign

#### **Channel Business**



- Business Correspondence (BC)
- Remittance
- **Allied Activities**



#### **Managed Services**

- National ID (Aadhaar) Services
- **Manpower Services**
- **PAN Services**
- Attestation/ Apostille Services
- National Helpline for Senior Citizens (NHSC)
- **Call Centres**



**Tech Solutions** 

- Smart Card Printer
- Middleware Software Platforms











#### **Trading**

Alankit boasts of an expanded network among financial services companies in India and facilitates its clients to trade safely & efficiently in diverse financial markets such as NSE, MCX, NCDEX and BSE, etc., across multiple segments like cash, F&O, etc. Assisted by our in-depth research and unrestricted access to sound advisory capabilities, we help investors cover their investment objectives and risk appetite.

With our user-friendly interface and expert support, our online trading platform is the ideal choice for traders of all levels, from beginners to professionals.

#### **Services Offered:**

World Investing: Global (U.S.) Stock Market Investment Platform



IntelliStock: Basket Investment Platform Easy Trade App: App-Based Mobile Trading Platform



Over 250 Million Trading Clients



2500+ Authorised Persons (APs)



# Depository Participant: NSDL and CDSL

Our depository services offer an easy and secure way to keep track of your investment in shares through a secure & well-run management setup. As experienced professionals, we at Alankit ensure your Demat account is safe and in the right hands.

#### Services Offered:



**Demat Account** 



Trade settlement through the delivery of securities



Dematerialisation – conversion of physical securities into digital form



Rematerialisation – conversion of digital securities into physical format



Electronically maintaining a record of securities held by an investor

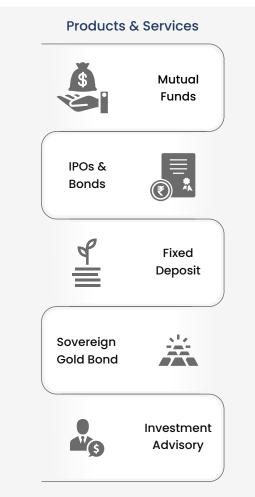


Supporting off-market transactions and settlements



## Wealth Management

Alankit, with decades of experience in the financial markets, provides a wide range of financial services for HNIs, Retail, Corporate Houses, and Financial Institutions. As experienced Wealth Managers, our team of professionals at Alankit collates crucial financial information to assess risk tolerance levels to provide unmatched service for fulfilling clients goals.





#### **Forex**

Endeavouring to be the ultimate medium for individuals to professional entities, Alankit has become a driving force for all pricing and activity across the forex domain, primarily because of its net worth and industry-proven expertise. We've been moving forward to make the most of the extensive technological innovations for transmitting and settling foreign exchange transactions.





#### Insurance

Alankit is a pioneer in the insurance broking industry, with the requisite scale to deliver solutions by addressing the specific insurance needs of the clients. As a leading Insurance Broker, we aim to provide a simple and efficient service for accessing all insurance policies through a single portal, as well as a secure payment gateway.

In association with IRDAI (Insurance Regulatory and Development Authority of India), we offer all the Life and Non-Life Insurance products of all the leading Insurance Companies that we have empanelled with, covering almost the entire spectrum of risks that an individual, a small local business, or a corporate or multinational company may face. Further, we help you compare various insurance plans and narrow down the policy that best suits your needs.





#### **Credit Facilitation**

Our Company has introduced a userfriendly lending or credit facilitation platform to benefit clients with a more straightforward loan application process. As a result, the clients will be eligible to opt for loans with the best interest rate and optimum price as per their profile.



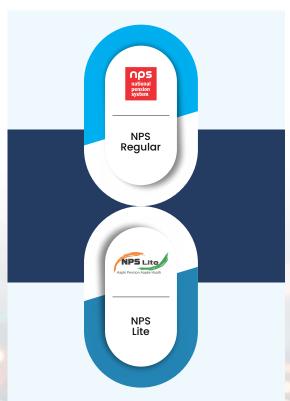




### **National Pension System**

Alankit, a leading retirement planning service provider with efficient and practical knowledge about the industry, seamlessly navigates responsibilities and manages plans like NPS for its vast clientele nationwide.

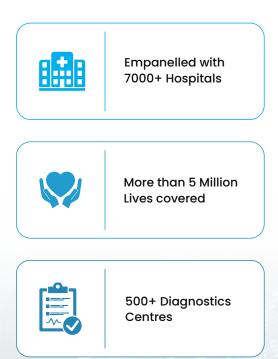
Alankit is registered with PFRDA (Pension Fund Regulatory and Development Authority) as POP (Point of Presence) to serve efficiently for NPS services such as the initial subscriber registration, undertaking the KYC verification, the transmission of subscriber contributions to designated NPS intermediaries, etc.





#### **Third-Party Administrator**

Acting as a skilled and trusted Third Party Administrator (TPA), Alankit is determined to provide the best-customised solutions through its extensive network of branches. As a result, the Company has handled the premium amount in millions, smoothing the lives of a multitude of people, ensuring both reductions in claim cost and better control over fraudulent claims.





Claims Settlement to over 2 Million Policyholders across the country





# Registrar & Share Transfer Agent (RTA)

As an industry leader, Alankit delivers professional RTA services in the nation. The advanced and sophisticated technology developed and managed inhouse helps provide efficient and prompt services to client companies that are both risk-free and productive. Alankit has successfully managed some large IPOs like HUDCO, Bharat Dynamics, RVNL, IRCTC, MSTC, MIDHANI, Mazagon Dock Ltd., etc.

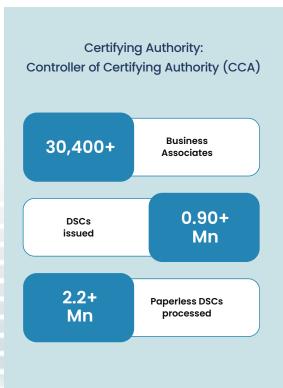
Alankit takes pride in mentioning that we have been recognised as the Qualified Registrar and Share Transfer Agent [QRTA] by the Stock Exchange Board of India (SEBI).





# Digital Signature Certificate (DSC)/eSign

Alankit, via one of its subsidiary companies, Verasys Technologies, provides path-breaking and maverick eSign or electronic signature-related solutions. At Alankit, the dedicated team of professionals strives to stay relevant with a market-driven approach to execute solutions that address our customer's needs and enhance their ease of operations.





## GST Suvidha Provider (GSP)

To ensure ease of doing business and transparency, Alankit has been working relentlessly for the smooth implementation of the GST regime across all business genres throughout India. Alankit is known for its GST-based innovative solutions

based on a robust countrywide network.

We offer superior GST services for Application Service Providers (ASPs), such as managing the high availability of the API gateway, GSTN failure handling, enriched APIs, and callbacks.

# 

**GST Solutions Offered** 

API Solutions (Pass Through) GST Smart Muneemji Software e-Raahi & e-Invoicing

Cloud-based ERP(Billing & e-Invoicing)

Integrated GST Compliance Solutions with any ERP(SAP, Oracle, Microsoft Nav. etc.)

**Key Facts** 



GST Suvidha Kendra Large Corporate Micro & Small Business Enterprises ASP Partners ITR/GST Services to Corporates & Individuals

Software Index 63.95%



## **Business Correspondent (BC)**

The global advancement in technology and a swift revolution in the digital payment system create opportunities for underprivileged people and help the bank's s business growth and Financial Inclusion of the nation. As a Business Correspondent, Alankit made a foray into the needed Financial Inclusion regime with India's leading banks to help them expand their outreach to the underserved

population at a substantially lower cost. We deliver complete banking solutions through our extensive network of Customer Service Points (CSPs). These CSPs serve as the nexus, ensuring accessibility and convenience of the customers while safeguarding their social security through the Government's innovative Social Security Schemes.







#### Banks associated with us























#### Remittance

We offer a quick and easy way of transferring personal remittances from abroad to beneficiaries in India to meet the demands of various sections of society. The Company's remittance services are available for domestic and international locations.

In association with Western Union, Alankit provides secure, seamless, and instant cross-border payment solutions.

Our experienced professionals help you transfer money across the globe at affordable rates.

#### **Allied Activities**



#### Paper-to-Follow (P2F)

Alankit assists in implementing and maintaining the Paper to Follow (P2F) Process for the Cheque Truncation System through its extensive network of offices, an NPCI initiative to condense the clearing cycle for swifter cheque clearance.



#### Ayushman Bharat

At Alankit, we offer cost-effective and secure e-card printing solutions for e-Ayushman Bharat Card under the PMJAY scheme. Our card printers are packed with industry-leading innovations that make desktop ID card printing seamless and affordable. As the PMJAY Service Agent (PSA) of Ayushman Bharat, the scheme aims to cater to the financial needs of the underprivileged sections of society. Along with it, we provide Online registration, validation, and quality control process for Beneficiary Identification System of PMJAY.







## National ID (Aadhaar)

Alankit's substantial market expertise in the National identification business sector excels at providing Aadhaar services with transparency and proficiency. The Company has attained rich expertise in offering a unique value proposition in its practice areas, it addresses customer needs for fresh enrolment, uploading of details, correction/updation services, etc.

- 33+ Million Aadhaar Enrolment
- 20+ Million Aadhaar Card Printed Across India
- 400 + Enrollment Centre (EA)
- All India 10th Ranking as UIDAI's **Empanelled EA**
- 3 Nationalised Banks and 1 Govt. Dept. associated as Enrollment Centre



#### **Manpower Services**

Alankit understands how essential it is to find the right employee with veracious skill sets who can contribute to the success of the business. Therefore, we provide customised solutions for all types of manpower & staffing services. Our competent staffing services division assists Government Departments majorly in finding people who will meet the unique needs of their organisations and enhance business agility. Alankit is a name to reckon with when it comes to providing exemplary Manpower & Staffing services.

> 14500+ Manpower

Deployed

160+

Government. PSU, & Autonomous bodies served



#### **PAN Services**

With over a decade of industry exposure, Alankit delivers PAN Card services through digital channels. The Company helps reduce the complexities of operations for the Government by offering services such as receiving Fresh PAN Applications, acceptance of change or corrections in PAN particulars applications, and services for instant PAN costeffectively and conveniently on the Pan India level.



93+ Million **PAN Applications** Processed



6000+ **PAN Centers** in India





# Attestation/ Apostille Services

As an entrusted partner to the Ministry of External Affairs, Govt. of India, Alankit provides reliable attestation, apostille and CPV services tailored for seamless immigration for businesses and individuals on the Pan India level. Through our 26+Collection Centres in Pan India, we efficiently navigate the complexities of immigration and visa processes, providing not just services but a pathway to your global aspirations.

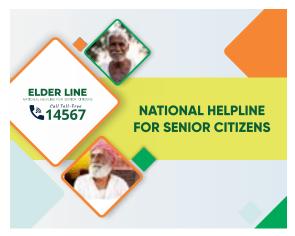
#### **Recruitment Agency**

We have been granted the Recruitment Agency License by the Government of India, Ministry of External Affairs, Overseas Employment Division. Under this initiative, we will streamline the overseas employment process by providing Indian workers an opportunity to work abroad.

#### Services Offered:

- Documents Attestation
- Consular, Passport & Visa Services





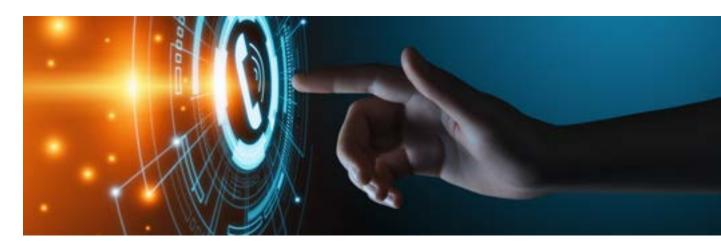
# National Helpline for Senior Citizens (NHSC)

The Government of India in the Ministry of Social Justice & Empowerment, along with 06 (Six) State Governments, has started a National Helpline for Senior Citizens (NHSC). Alankit is actively running a National Helpline across 8 States in India, offering assistance related to the complaints and grievances of the elderly expeditiously.

Several services, such as rescuing abandoned elders, counselling those in distress, health care, legal support, and information related to services, are available and offered via this Helpline. In addition, it links elders to various institutions such as nursing homes, hospitals, police, government, and Non-Governmental Organisations (NGOs).

#### National Helpline for Senior Citizens Active in 8 States





#### **Call Centres**

Alankit provides smart, innovative, agile, and performance-driven call center services to experience measurable impact and unmatched value to your business. We have all-in-one cloudbased call center solution that can be accessed anywhere, anytime. Moreover,

we provide an award-winning call center suite equipped with smart, multi-modal, multi-functional, flexible, scalable, secure, and reliable cloud-based communication solutions to enhance customer experience and reduce operational costs.



#### 12 Call Centres Pan India





#### **Smart Card Printer**

In keeping with the significant demand in the system for plastic cards, Alankit, the National Distributor and Deemed OEM for IDP, provides instant printing solutions for plastic ID Cards. The Company strives to work efficiently by ensuring your data safety and error-free printing with the focused use of advanced technology with strong security authentication features and guaranteed time-bound supply.

Being certified as a Credential partner with MOSIP ensures that alankit provides a compliant device that ensures secure, reliable digital identity systems. In addition, it gives us access to the larger digital identity ecosystem.





## Middleware Software Platforms

Alankit creates bespoke middleware software for establishing relations between middleware with existing applications of different organisation and the domain, messaging, authentication, and API integration. In addition, we provide robust middleware application development services by centralising historical systems, databases, and current cloud or on-premise apps.

Regardless of the operating system, we create unique middleware software solutions to facilitate app development, web development, and API integration with additional home-grown application flexibility, usability, and interoperability. Furthermore, it is done to provide real-time communication with different domain applications.

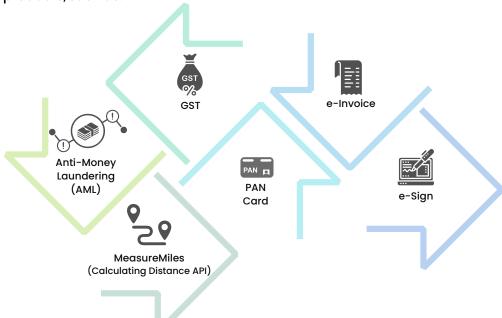
#### ID Card Software- ALSSEC-ID Features





#### **Middleware Solutions**

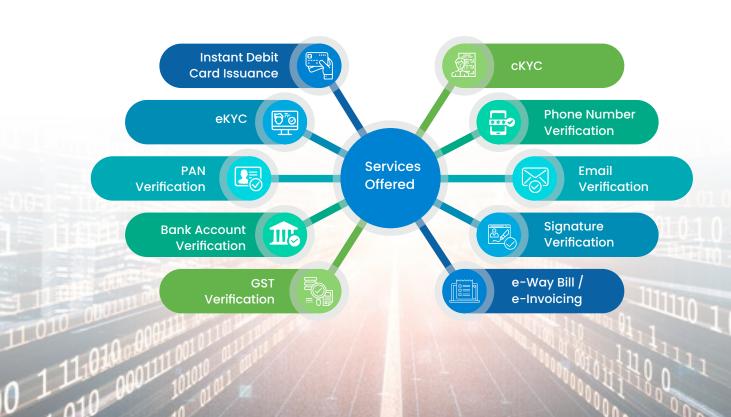
Under the middleware solution, we provide complete API Solutions for Alankit and other related products, such as:



#### **Verification Suite**

Alankit has developed a 100% automated solution driven by intelligent software with user privacy in mind, while providing robust security and flexibility of integrations with the latest technologies, including "low code-no code" technology. It is flexible, easy to integrate, and ready to meet our clients' and customers' business needs and requirements.

The Company offers a frictionless approach that supports and strengthens digital verification processes for corporates and clients, including B2B and B2C business models. It uses a new digital identity service that has the ability to help verify clients in a timely and secure manner on behalf of the service provided.



# **Group Milestones**

We believe in fortifying our abilities, building great associations, and establishing enduring trust across all business ecosystems along with unmoving integrity towards our strategic plans. The group has a vision of being standalone in the world and make a huge difference. Noteworthy milestones and a variety of achievements to ornate our journey of a 'well-defined vision' steered skillfully into practice make us the global player we are today.

# 2020-2023

- Appointed as Qualified Registrar by SEBI
- Approved by the MEA, Govt. of India for Attestation and Apostille Services
- Intellistock
- National Helpline for Senior Citizens
- World Investing
- Online Mutual Fund
- Money Transfer Services

# 2011-2015

- National Distributor ID Cards Printers
- Atal Pension Yojana (APY)
- Business Correspondent (BC)
- Pravasi Bhartia Sahayata Kendra (PBSK)
- Facilitator National Payments Corporation of India (NPCI)
- Approved Person-NIR
- Launch of recordxpert.com (Health Record Portal)

# 1995-2005

- Member of Commodity Exchange
- Third Party Administrator (TPA)
- Insurance Broker
- e-Governance-TIN
- Registrar & Share Transfer Agent (RTA)
- Trading & Clearing Member- NSE, NSE-F&O
- Depository Participant- NSDL & CDSL

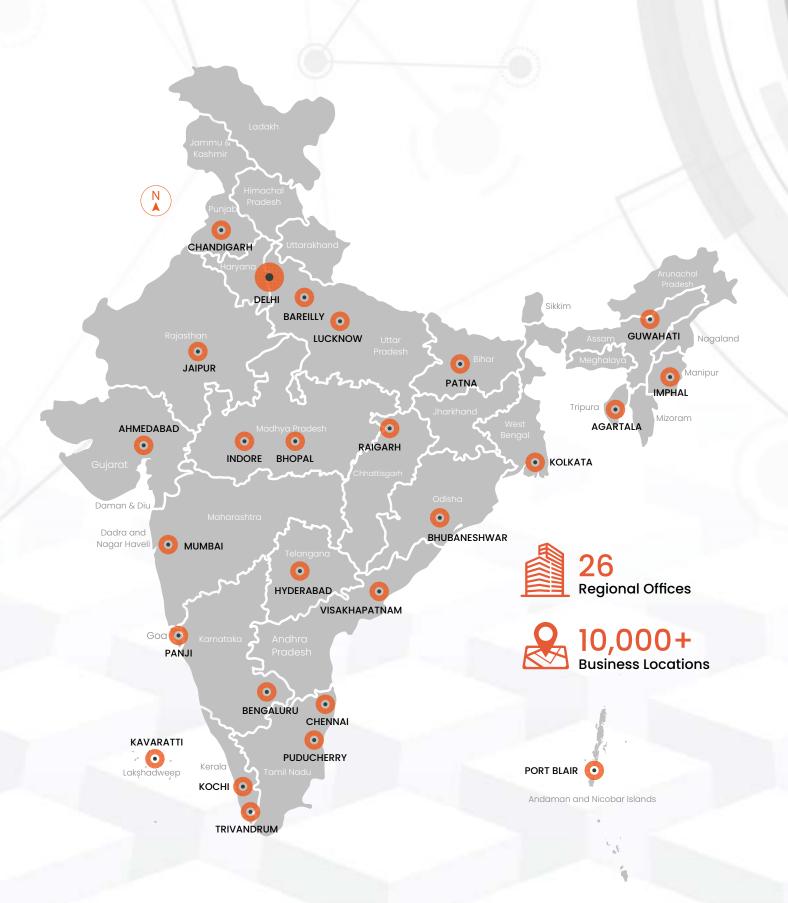
# 2016-2019

- Alankit Forex Services
- Launched GST Solutions -
  - GST Muneemji software
  - e-raahi App for e-way bill generation
  - e-Invoicing
- GST Suvidha Provider (GSP)
- Insurance PoSP
- Mobile trading App-Alankit easy trade
- Certifying Authority (CA) by CCA
- UAE VAT

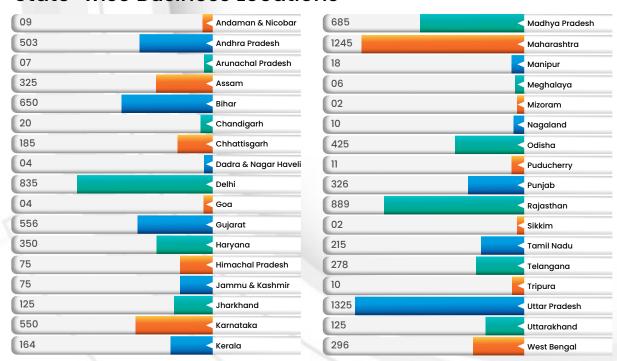
## 2006-2010

- Member of Dubai Gold & Commodity Exchange (DGCX)
- Member of BSE Limited
- Member of Indian Energy Exchange (IEX)
- Member of Currency Exchange
- e-Governance -CRA

# National Presence



#### State-wise Business Locations



As on 31st March 2023

# **Global Presence**

Our unrivalled global presence at an expeditious pace across all global territories proves the laurels of Alankit embarking on a lasting presence in emerging markets. Having a huge clientele network across the globe, we persist to evolve our business offerings and ensure sustainable growth through our operational excellence.







#### **Alankit Limited**

Alankit Limited, the flagship company of the Group and enlisted on India's premier exchanges, the National Stock Exchange of India Limited (NSE) & the Bombay Stock Exchange Limited (BSE), prides itself on being a leading FinTech service provider and delivering state-of-the-art and feasible solutions in the FinTech verticals. In addition, Alankit has five subsidiary companies proffering a whole gamut of services to its clients and customers.

#### **Alankit Assignments Limited**

Alankit Assignments Limited, a prominent financial service provider, offers a comprehensive platform to investors across the country. The portfolio includes Depository Services, RTA Services, IEPF services, NPS, and NHSC-related services.

#### **Alankit Imaginations Limited**

Having partnered with all major active Exchanges in India like NSE, BSE, NCDEX, MCX, and ICEX, other than being an active member of the Indian Energy Exchange (IEX), Alankit Imaginations Limited offers an array of services such as Equity & Commodity Trading Services, Investment Advisory, Online Mutual Funds, and World Investing.

#### Alankit Forex India Limited

Banking upon its years of experience and proficiency in the Financial domain, Alankit Forex India Limited provides the most credible range of Forex solutions,

including currency exchange, forex card, Western Union - Money Transfer Service Scheme (MTSS), and wire transfers.

#### Verasys Technologies (P) Limited

Verasys Technologies Private Limited, one of the subsidiary companies of Alankit, stands among the highly recognised companies for providing Digital Signature Certificates, eSign, and related services.

#### **Alankit Insurance Brokers Limited**

AIBL provides clients with the most feasible and affordable solution as an established insurance broking entity. Offering a wide range of insurance products through both online & offline mediums, such as Life and General or Non-Life Insurance.

#### **Alankit Technologies Limited**

ATL uses a plethora of technologies to provide scalable business solutions to its clients. Nurtured with innovative resources and advanced methodologies, the Company expanded significantly, integrating its comprehensive technological solutions by offering services for software development, implementation & consultancy, e-commerce, e-business, and internet applications, website designing and hosting, domain services, system integration & various other IT development services, SMS and email service provider, and network service provider.

#### **Alankit Finsec Limited**

A registered Non-Banking Finance Company, Alankit Finsec Limited is a pioneer in offering financial and banking facilities. Its key services include finance and investment services.

#### Alankit IFSC Limited

Alankit provides a wide range of financial services that fulfill our vast clientele network's broad mix of investment needs. In addition, the Company is a one-stop solution for customers to trade in different types of financial instruments conveniently.

#### Alankit Insurance TPA Limited

Alankit Insurance TPA Limited is a licensed Third Party Administrator (TPA) with extensive industry-rich experience aimed at bringing down the turnaround time for claims settlement to over 2 Million policyholders across the country. As one of the fastest-growing TPA, the Company provides claims settlement and enrolment services (Health Insurance).

#### Alankit Management Consultancy

Alankit's Integrated Management Consultancy services embark upon all facets with a strong presence in the Accounting & Tax domain while serving several market leaders in other industry segments. Its significant services range from management assistance to strategy development, thorough planning to compliance outsourcing, operational improvement to technology implementation, and so on.

#### Alankit Wealth Management (P) Ltd.

Alankit Wealth Management is a comprehensive investment and financial advisory solution for high-net-worth individuals, NRIs & companies. Our team of experienced professionals provides a customised plan to meet the unique financial needs of our clients across different phases of their life.

#### Alankit Associates Private Limited

Alankit Associates Private Limited is a trusted Consultancy Company offering expert General Financial Services. With a wealth of industry experience, we provide tailored solutions to help businesses and individuals navigate the complex financial landscape. From financial planning and investment strategies to risk management, our dedicated team ensures that our clients make informed decisions and achieve their financial goals. Trust us to be your reliable partner in securing your financial future.

#### **Alankit Global Resources DMCC**

We are a Dubai-based Company authorised by the Dubai Metal and Commodities Centre Authority. We offer a wide range of services related to metal and commodities, providing expert guidance and solutions for businesses operating in this industry. Trust us for comprehensive and compliant services tailored to your specific needs.

#### **Alankit Brands Private Limited**

We at Alankit Brands Private Limited offer a wide range of comprehensive solutions for retailing services and services associated with it, along with consultancy and solutions to brands. With years of expertise in various industries, we provide strategic guidance, problem-solving, and tailored solutions to help businesses achieve their goals and maximise their potential.





#### The price of success is hard work!

With the impeccable service via an unparalleled network and substantially mounting sound market penetration, we got appreciated and awarded by various mega giants of the industry for our excellence in our services offered.

As a market leader, Alankit thrives to share its experience in order to ensure a brighter future and wishes to leave a trail of legacy for players to follow and is one hundred percent committed to excellence in everything we do.



Award for Golden Excellence 2023 in Fintech by Government of UAE



Award for Excellence in Fintech Management in UAE 2021 by Government of UAE



Award for Excellence in e-Governance & Humanitarian work 2019 by Government of UAE



The Economic Times Best Brand Award 2017 for being a symbol of excellence



Desktop Issuance Partner of the Year 2017 to Alankit Limited by Entrust Data Card



Awarded by Dun &
Bradstreet for five consecutive years as India's Leading
Equity Broking House from
2008 to 2012



Upcoming Star Partner of the Year Award 2016 by Entrust Datacard



Awarded with Star Performer Award by NSDL for year 2017 to 2019 Awarded with 'Maximum New Demat' Accounts generation in 2013. Highest value of shares in Demat a/c for 2014. 'Star Performer 2015' for being Top Performer in active accounts of NSDL.

# Regulatory Certifications



30 31



Domestic OSP Center



**NBFC** 



**Direct Broker** 



Trading Cum Clearing Member



Commodity Broking



Trading Cum Clearing Member



Tele-Marketer



Broking



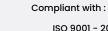
Broking



CCA for e-Sign



**Accredited Registrar** 





ISO 9001 - 2015 ISO 14001 - 2015 ISO 23026:2015 ISO/IEC 27001 - 2013 ISO 45001:2018















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